



For Immediate Release
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We're not using technology; technology's using us.
The Jim Rutt Show with guest Douglas Rushkoff

The technology human beings created, such as the Industrial Revolution, automation, computers and the Internet, are now being turned against us says media critic Douglas Rushkoff, author of the new book, "Team Human." Rushkoff is the guest for a wide-ranging [90-minute podcast](#) with **Jim Rutt**, one of the earliest Internet techno-enthusiasts and lately a sharp tech critic.

The interview begins with Douglas Rushkoff describing showing the Internet to Timothy Leary, and ends describing the founding of Meetup, the online embodiment of Rushkoff's anti-tech mantra, "Find the others." Topics covered include:

- => "Team Human," Timothy Leary and the Long Boom
- => The Rise of the Attention Economy
- => Memes and Memetics
- => Money as an Operating System
- => Alternative Monetary Systems
- => "Throwing Rocks at the Google Bus" and Meetup

The Jim Rutt Show is an interview podcast series examining cutting-edge thinking in science and technology and the future of our economic, political and social systems and institutions. Recent guests include journalist and science fiction author, [Cory Doctorow](#); physicist [Lee Smolin](#), co-founder of the Perimeter Institute for Theoretical Physics; and artificial intelligence pioneer [Dr. Ben Goertzel](#).

You can find the released podcasts of ***The Jim Rutt Show*** at [JimRuttShow.com](#) and detailed biographies for committed guests at [jimrutts.com/upcoming-guests/](#). ***The Jim Rutt Show*** podcast is available on Apple Podcasts, Google Podcasts, Spotify, TuneIn, Stitcher, iHeartRadio, PodcastApp, via [RSS](#), or directly from [JimRuttShow.com](#). The website has a complete collection of podcasts, including show transcripts, episode highlights, guest biographies, and links.

About Douglas Rushkoff

Douglas Rushkoff is the host of the [Team Human podcast](#) and author of [Team Human](#) as well as a dozen other bestselling books on media, technology, and culture, including, *Throwing Rocks at the Google Bus: How Growth Became the Enemy of Prosperity*, *Present Shock*, *Program or Be Programmed*, *Media Virus*, and

the novel *Ecstasy Club*. He is Professor of Media Theory and Digital Economics at CUNY/Queens.

About Jim Rutt

The host of ***The Jim Rutt Show*** is Jim Rutt, former CEO of Network Solutions. *The New York Times* referred to him as "[the Internet's bad boy](#)" due to his reputation for creative mischief. Jim is the past Chairman of the Santa Fe Institute, where he continues as a Research Fellow studying conscious cognition and evolutionary artificial intelligence.

Jim is a co-founder of the Staunton Makerspace, a membership maker shop and hacker space, and a member of the Board of Advisers of the Fralin Life Sciences Institute at Virginia Tech. Jim received his B.S. degree in management from the Massachusetts Institute of Technology in 1975 and is a member of MIT's Visiting Committee for the Department of Brain & Cognitive Sciences. He was Executive Producer of the awarding-winning film [Zombiewood](#).

Suggested Tweets:

We're not using technology; technology's using us. The Jim Rutt Show with guest Douglas Rushkoff. <https://www.jimrutts.com/douglas-rushkoff/> #technology #automation #socialmedia #TeamHuman #Rushkoff #JimRuttShow #podcast

Introducing Timothy Leary to the Internet. The Jim Rutt Show with guest Douglas Rushkoff. <https://www.jimrutts.com/douglas-rushkoff/> #technology #TimothyLeary #TeamHuman #MediaVirus #Rushkoff #JimRuttShow #podcast

The Myth of the Long Boom. The Jim Rutt Show with guest Douglas Rushkoff. <https://www.jimrutts.com/douglas-rushkoff/> #technology #money #capital #markets #monetary #TeamHuman #Rushkoff #JimRuttShow #podcast

The Rise of the Attention Economy: "It's going to be really dark." The Jim Rutt Show with guest Douglas Rushkoff. <https://www.jimrutts.com/douglas-rushkoff/> #technology #automation #socialmedia #TeamHuman #Rushkoff #JimRuttShow #podcast

"We're moving to a Spectacle Society." The Jim Rutt Show with guest Douglas Rushkoff. <https://www.jimrutts.com/douglas-rushkoff/> #technology #automation #socialmedia #TeamHuman #Rushkoff #JimRuttShow #podcast

"We need to elicit a cultural immune response." Douglas Rushkoff on memes. The Jim Rutt Show. <https://www.jimrutts.com/douglas-rushkoff/> #technology #automation #socialmedia #TeamHuman #MediaVirus #Rushkoff #JimRuttShow #podcast

Douglas Rushkoff to speak at 75th anniversary of Bretton Woods Agreement. The Jim Rutt Show with guest Douglas Rushkoff. <https://www.jimrutts.com/douglas-rushkoff/> #technology #money #capital #markets #monetary #TeamHuman #Rushkoff #JimRuttShow #podcast